

Capital Markets

Autos RBC ADAS and AV Fo

EQUITY RESEARCH | NOVEMBER 20, 2022 For Required Conflicts Disclosures, see page 31.

00.





RBC Capital Markets, LLC Joseph Spak, CFA (Analyst) (212) 428-2364. joseph.spak@rbccm.com

November 20, 2022

RBC Imagine™: Autos - RBC ADAS and AV Forecast

Our view: We present our ADAS and AV forecast through 2030. More automated vehicles are coming and ADAS growth should far outpace sales growth, especially since the features/content are increasing. We are particularly keen on L2+ technology as a strong trend and one that can drive growth for ADAS suppliers and profits for automakers. Our analysis is directly related to the cross-sector theme of the future, Artificial Intelligence Activated, highlighted in RBC Imagine™ : Preparing for Hyperdrive – Themes That Will Define Our New Future.

Expect L1-L3 global light vehicle sales mix should grow from 50% in 2022 to 75% in 2030

Advance Driver Assistance (ADAS) penetration has hit a strong level globally, and particularly in developed regions, driven by incentivization such as regional New Car Assessment Programs (NCAP), regulation, and competition. Automakers continually added ADAS features to either compete or differentiate (driving further competition and higher feature set). Additionally, many ADAS features (especially advanced ones) are part of higher-end, high-margin option packages, so automakers like adopting and selling these systems. We estimate that globally, vehicles with ADAS functionalities (SAE J3016 definitions of L1-L3) represent ~50% of 2022 new global LV sales, with mix being 25% L1 and 25% L2. We do note that L0 vehicles have some basic ADAS features such as blind spot warning. Please see inside for more on autonomy level definitions. Our forecast does adhere to SAE J3016 nomenclature and as such, is only a proxy for how we would prefer to define ADAS. However, we see L1-L3 growing at an ~8% 2022-2030 CAGR vs. a ~3% global sales CAGR forecast. Within this, we see L2 becoming the dominant technology by 2030. We estimate 2022 global L2 systems at ~19.6mm vehicles (~25% mix) but growing to 32.2mm vehicles in 2030 (33% mix) good for a 6% 2022-2030 CAGR. There is a natural evolution that occurs with L0 mix graduating to L1 (we have L0 2022-30 CAGR at -8%) and L1 graduating to L2 (our L1 2022-30 CAGR is ~2%). But similarly, we expect a number of L2 units to graduate to L2+ and L3 over the course of the decade.

L2+ can occupy a very interesting, and profitable, portion of the market

We see a big automaker focus on L2+ or "super-ADAS". L4 has proven to be very complex and L3 has challenges with the required hand-back to driver. Enter L2+ which we believe can be a very strong and growing trend. These systems add safety and convenience but require the driver to stay in the loop; "hands free, eyes on". L2+ examples are Tesla's Full Self Driving or FSD (despite the tricky naming), GM's Super Cruise (and eventually Ultra Cruise), Ford's BlueCruise, and Mobileye's SuperVision product (which they sell to automakers). As more basic ADAS becomes democratized, we believe automakers will want more advanced L2+ systems to differentiate higher-end brands, models, and trims. Further, Tesla has shown that consumers are willing to pay \$15k (in the US) for FSD. L2+ systems may cost between \$1-\$2k, so even if automakers turn around and sell them for \$10k, that helps margins. For ADAS suppliers, a \$1-\$2k system is a meaningful step up from lower level ADAS solutions (we estimate a camera-only system could be ~\$250, camera + radar ~\$400-\$450) driving growth. We estimate 2022 L2+ systems at ~0.3mm units or <0.5% of total sales, but see them growing at a ~58% CAGR through 2030 to 12.7mm units or 13% sales mix. We do have L3 systems also reaching 5% of 2030 sales (~4.8mm units), but admit that the classifications can get tricky, especially the further out you go.

What about autonomous vehicles?

Autonomous driving timelines have been pushed out and expectations lowered. The technical challenge and capital required are great (as evidenced by some industry consolidation). That is not to say technological progress isn't being made, it is. However, we don't expect meaningful L4 (either consumer AV or robo-taxis) unit sales until the later part of the decade. We forecast ~2.9mm L4 units in 2030 (~3% of total). We don't expect any L5 vehicles anytime soon (and potentially in our lifetimes). Please see RBC Imagine much more inside including regional forecasts; ask your RBC salesperson for our model.



Priced as of prior trading day's market close, EST (unless otherwise noted). All values in USD unless otherwise noted Disseminated: Nov 20, 2022 17:00EST; Produced: Nov 20, 2022 16:58EST For Required Conflicts Disclosures, see page 31



ADAS and AV Forecast

2021-2030E





RBC Light Vehicle Sales Forecast by Automation Level – Key Takeaways

- We present our light vehicle forecast by automation level (according to SAE J3016 nomenclature).
 - This is a proxy for advanced driver assistance systems (ADAS) and autonomous vehicle (AV) sales forecasts.
- The key takeaways from our forecast is that on a global basis, we see:
 - L2 systems growing from ~19.6mm vehicles in 2022 (25% mix) to 32.2mm vehicles in 2030 (33% mix), good for a 6% 2022-2030 CAGR.
 - L2+ systems growing from ~0.3mm vehicles in 2022 (<1% mix) to 12.7mm vehicles in 2030 (13% mix), good for a 58% 2022-2030 CAGR.
 - So "all L2" systems grow at 11% 2022-2030 CAGR vs. global light vehicle sales at ~3% CAGR.
 - By 2030, we have "all L2" systems reaching 57% of US sales, 47% of all Europe sales, and 52% of all China sales.
 - L3 systems growing from a de minimis amount in 2022 to 4.8mm vehicles (5% mix) in 2030.
 - Very low levels of L4 systems over 2023-2026 with units reaching ~0.6mm (<1%mix) in 2027 before growing to ~2.9mm units (~3% of global sales) in 2030. We'd want the widest confidence interval around our L4 forecast. The L4 systems consider both a consumer AV and a "robo-taxi".
 - We forecast no L5 systems as we do not believe this is possible anytime soon.
 - Regionally, we forecast:
 - The highest L2+ sales by 2030 will come from China, followed by the US and then Europe. However, China is also the largest market. Looking at L2+ regional share relative to overall sales share, the US is an outperformer (+5pp L2+ share vs. overall sales share).
 - We see China having a higher sale of L3 vehicles by 2030 (absolutely at 45% and relative to overall sales share) followed by the US (27% of all L3 systems) and Europe (19%).
 - We forecast China to have ~54% of all L4 systems in 2030, with the US at 25% and Europe at 14%.
 Note, the number for L4 systems is still small overall, which can impact regional share calculations.



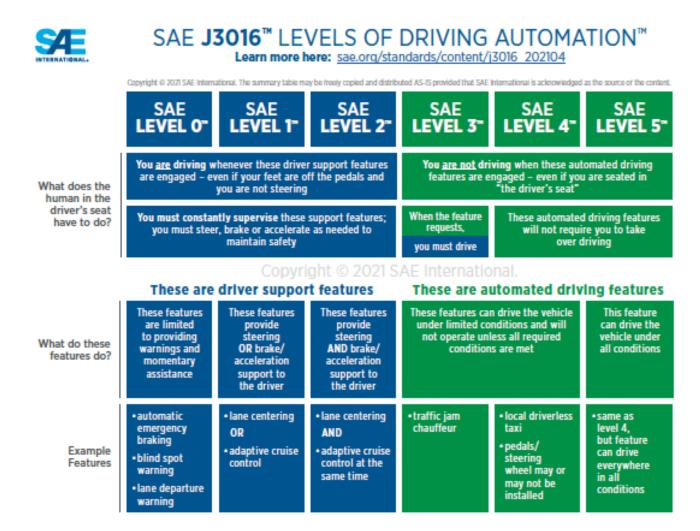
RBC Light Vehicle Sales Forecast by Automation Level Background and Definitions

- First, a caveat. We built our forecast to fit into the construct of SAE J3016 that describes the six levels of driving automation, from Level 0 to Level 5, from no automation to full automation.
 - The definitions and classifications of these levels are not always ideal, in our view. There can be a large gap between Level 2 and Level 3 for instance, which is why we've seen industry participants introduce the concept of a Level 2+ system.
- In general, we prefer to think about feature set, and we see the evolution of driving automation going from driver support features (where the driver is still always in control) to "hands free, eyes on" where the vehicle will do driving maneuvers but the driver must pay attention and be ready to take over, to "hands free, eyes off" where the vehicle can always be in control provided the vehicle is in the defined operational design domain (ODD), which can be geography, condition, etc. limited.
- However, since investors (and many in the industry) tend to refer to the L0 to L5 construct, we align our forecast with that nomenclature. In our forecast, we also broke out Level 2+. The definitions of those levels are:
 - Level 0 No Driving Automation. The performance by the driver of the entire driving task, even when enhanced by active safety systems. This means that by the SAE definition, "features" such as AEB, blind spot warning and lane departure warning are Level 0 automation (and example of how "active safety" and "levels of automation" may differ). In our forecast "No ADAS" does not even have these basic features.
 - Level 1 Driver Assistance. The sustained and ODD-specific execution by a driving automation system of either the lateral or the longitudinal vehicle motion control of the driving task (but not both simultaneously) with the expectation that the driver performs the remainder of the driving task. Example features: lane centering or adaptive cruise control.
 - Level 2 Partial Driving Automation. The sustained and ODD-specific execution by a driving automation system of both the lateral or the longitudinal vehicle motion control of the driving task with the expectation that the driver supervises the automation and complete the driving task in necessary. Example features: lane centering <u>and</u> adaptive cruise control.
 - Level 2+ Bridge between L2 and L3. Building upon Level 2 ADAS-like features that offer more functionality and safety potential but that keep the driver in the loop and thus aren't quite Level 3 from a definition stand point. "Hands free, eyes on" is a good characterization of Level 2+. <u>Examples features</u>: Highway autopilot or urban point-to-point. Tesla FSD and Mobileye's SuperVision offerings are good examples.
 - Level 3 Conditional Driving Automation. The sustained and ODD-specific performance by an automated driving system of the entire driving task with the expectation that the driver supervises and is ready to intervene. <u>Example features</u>: traffic jam chauffer.
 - Level 4 High Driving Automation. The sustained and ODD-specific performance by an automated system of the entire driving task. Example features: a local robo-taxi.
 - Level 5 Full Driving Automation. Level 4 but not constrained by an ODD, i.e. it can operate on-road anywhere in all conditions autonomously. We do not believe a Level 5 system is possible anytime soon.



SAE Autonomy Level Definitions

• The official SAE J3016 Levels of Driving Automation summary is below.





Global Light Vehicle Sales Forecast by Autonomy Level

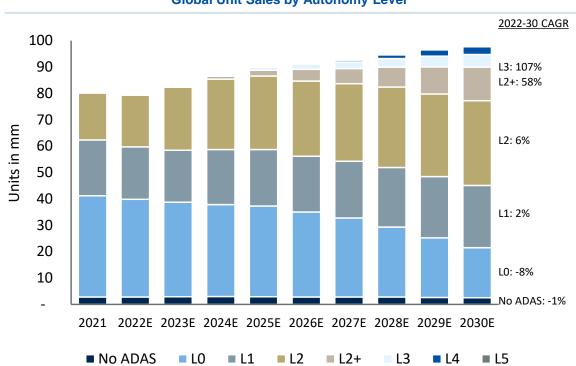
2021-2030E





Global New Light-Vehicle Sales Forecast by Autonomy Level

- Our global light vehicle sales forecast contemplates an overall ~3% CAGR from 2022E-2030E.
- We forecast L2 vehicles becoming the dominant category by 2030 growing a ~6% CAGR to 32.2mm units.
- L2+ vehicles are forecasted to grow at a ~58% CAGR to ~12.7mm units. L3 vehicles grow the fastest at a ~107% CAGR but from a very low 2022 base.



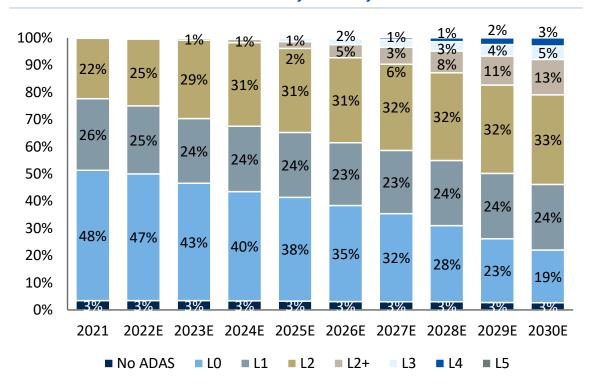
Global Unit Sales by Autonomy Level



Global LV Sales Mix by Automation Level

Industry continually transitioning to higher levels of autonomy.

- Lower features L0 vehicles will continue to decline while L1 mix remains mostly steady as some L0 vehicles graduate to L1.
- L2 vehicles become dominant by mix, though some L2 vehicles graduate to L2+.
 - By 2030, we have all L2 vehicles (including L2+) at 46% of global sales.
- L3 vehicles could reach 5% of global sales by 2030.



Global Unit Sales by Autonomy Level



Regional Light Vehicle Sales Forecast by Autonomy Level

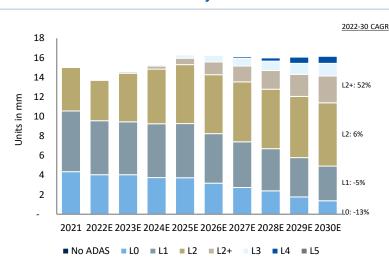
2021-2030E





US New Light-Vehicle Sales Forecast by Autonomy Level

- Our US light vehicle sales forecast contemplates a ~2% CAGR from 2022E-2030E settling in at a 16.1mm rate.
- We forecast L2 vehicles becoming the dominant category by 2030 growing a ~6% CAGR from 2022E-2030E to 40% of the total sales mix.
- L2+ vehicles are forecasted to grow at a ~52% CAGR to 17% of the sales mix.
- L3 vehicles reach 8% sales mix by 2030.



2021-2030E US Sales by Automation Level

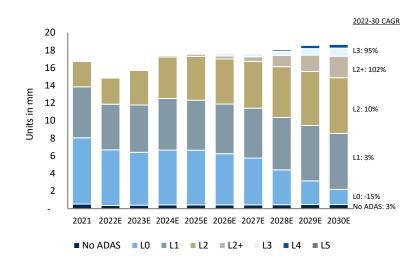
2% 4% 5% 100% 4% 2% 6% 7% 5% 8% 4% 8% 90% 12% 30% 30% 10% 14% 34% 80% 17% 37% 37% 70% 37% 38% 60% 38% 39% 40% 50% 41% 40% 379 36% 40% 34% 31% 29% 30% 27% 25% 20% 22% 29% 29% 28% 25% 23% 10% 20% 11% 9% 0% 2021 2022E 2023E 2024E 2025E 2026E 2027E 2028E 2029E 2030E ■ No ADAS ■ L0 ■ L1 ■ L2 ■ L2+ ■ L3 ■ L4 ■ L5

2021-2030E US Sales Mix by Automation Level

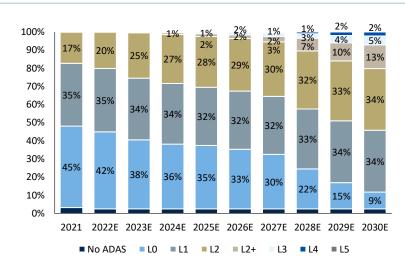


Europe New Light-Vehicle Sales Forecast by Autonomy Level

- The European sales forecast considers a ~3% CAGR from 2022E-2030E, recovering to the ~18.7mm rate from depressed levels.
- We forecast L1 and L2 vehicles each at 34% mix by 2030, however L1 vehicles grow at a ~3% CAGR through 2030 while L2 vehicles grow at a 10% CAGR through 2030.
- L2+ vehicles are forecasted to reach 13% of the 2030 sales mix. So taken together with L2, 47% of vehicles are "all L2" with that category growing at a 14% 2022-2030 CAGR.
- L3 vehicles reach 5% sales mix by 2030.



2021-2030E Europe Sales by Automation Level

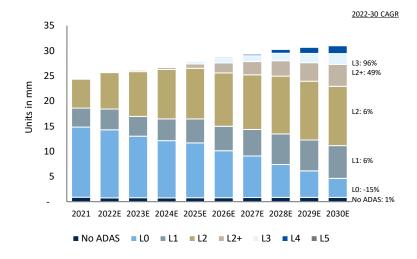


2021-2030E Europe Sales Mix by Automation Level

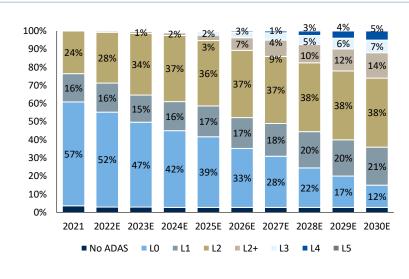


China New Light-Vehicle Sales Forecast by Autonomy Level

- The China sales forecast considers a ~2% CAGR from 2022E-2030E.
- We forecast L2 vehicles to become the dominant category growing at a 6% CAGR to 38% mix by 2030.
- L2+ vehicles are forecasted to grow at a 49% CAGR reaching 14% of the 2030 sales mix.
- L3 vehicles to reach 7% sales mix by 2030.



2021-2030E China Sales by Automation Level

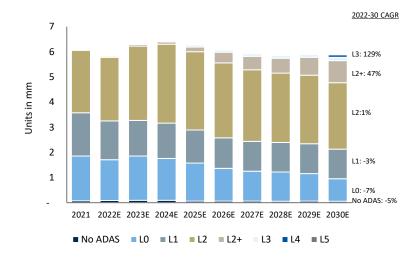


2021-2030E China Sales Mix by Automation Level

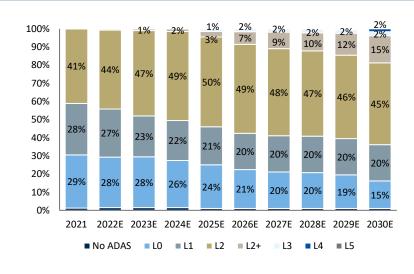


Japan/Korea New Light-Vehicle Sales Forecast by Autonomy Level

- The Japan/Korea sales forecast considers a ~flat CAGR from 2022-2030.
- We forecast L2 as the largest category over 2022-2030 with a CAGR over the same time period of ~1%.
- L2+ vehicles are forecasted at a growth rate of 47% CAGR to reach 15% of sales mix in 2030.
- L3 vehicles are forecasted at a growth rate of 129% CAGR to reach 2% of sales mix in 2030.



2021-2030E Japan/Korea Sales by Automation Level



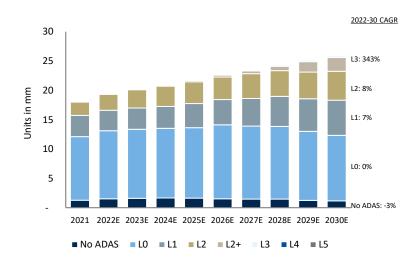
2021-2030E Japan/Korea Sales Mix by Automation Level



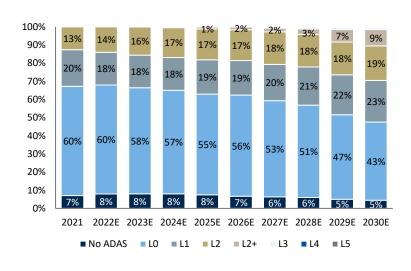


Rest of World New Light-Vehicle Sales Forecast by Autonomy Level

- The RoW sales forecast considers 2022-2030 CAGR of ~4%.
- L0 is forecasted as the largest category over 2022-2030, but declining share y/y, going from ~60% of mix in 2022 to ~43% in 2030.
- L1 is forecasted to grow at 7% CAGR from 2022-2030 to 23% share of new LV sales, and L2 is forecasted to grow at 8% CAGR to 19% of the sales mix.
- L2+ to reach 9% of mix by 2030.



2021-2030E Rest of World Sales by Automation Level



2021-2030E Rest of World Sales Mix by Automation Level



Autonomy Level Sales by Region

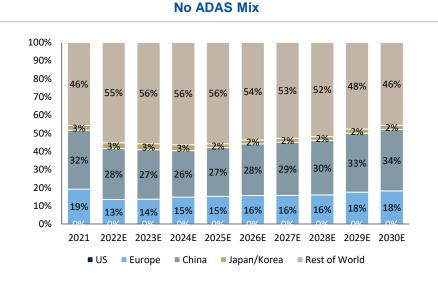
2021-2030E



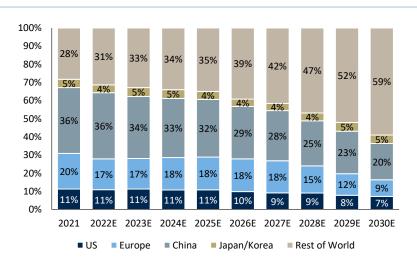


Autonomy Level by Region (No ADAS and L0)

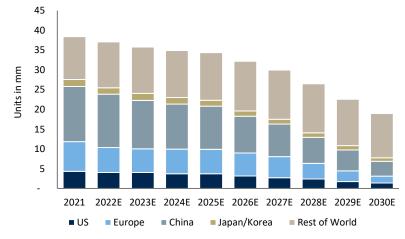




L0 Mix



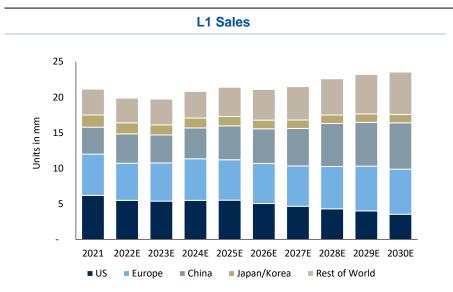
L0 Sales

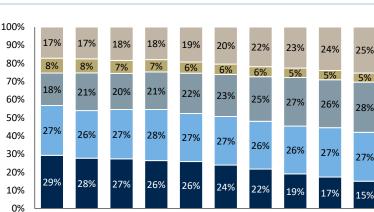


Source: RBC Capital Markets estimates, S&P Global



Autonomy Level by Region (L1 and L2)

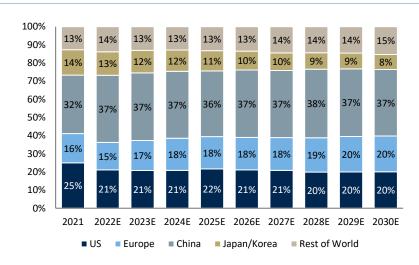




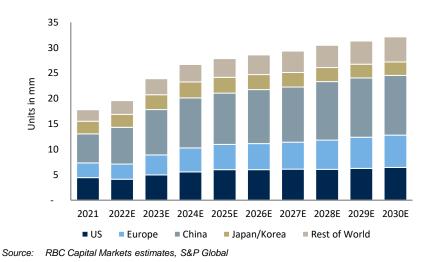
L1 Mix

2021 2022E 2023E 2024E 2025E 2026E 2027E 2028E 2029E 2030E US Europe China Japan/Korea Rest of World

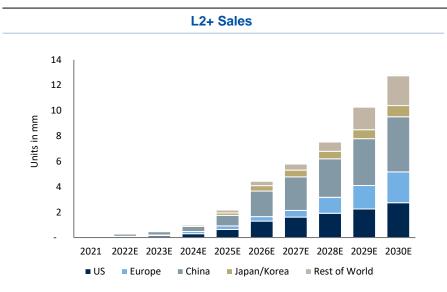




L2 Sales



Autonomy Level by Region (L2+ and L3)



8% 8% 10% 8% 10% 12% 12% 17% 18% 9% 10% 9% 9% 8% 7% 7% 38% 48% 39% 40% 55% 45% 46% 36% 34% 16% 12% 8% 17% 12% 9% 3% 18% 19% 30% 29% 30% 29% 27% 28% 25%

L2+ Mix

100%

90%

80%

70%

60%

50%

40%

30%

20%

10%

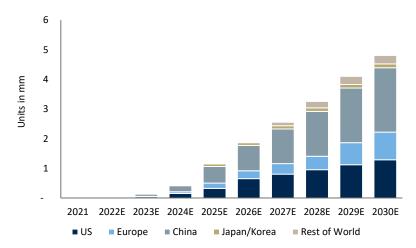
11%

22%

64%

0% 2021 2022E 2023E 2024E 2025E 2026E 2027E 2028E 2029E 2030E ■ US ■ Europe ■ China ■ Japan/Korea ■ Rest of World

L3 Sales

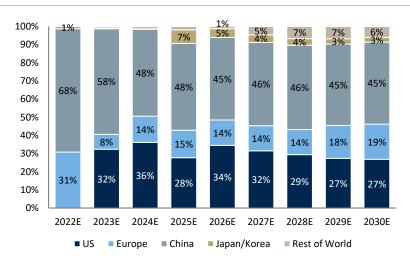


Source: RBC Capital Markets estimates, S&P Global

22%

22%

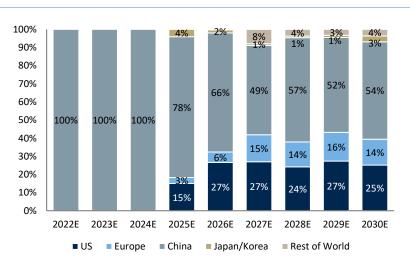
L3 Mix





Autonomy Level by Region (L4)





L4 Mix



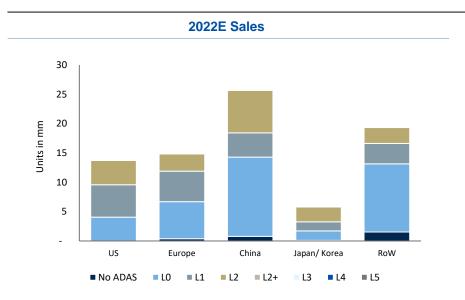
Autonomy Level by Year

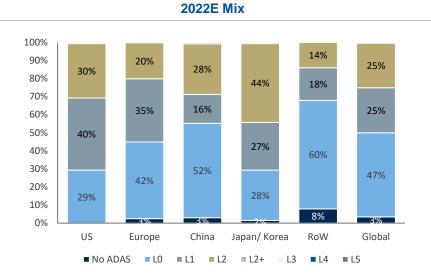
2021-2030E



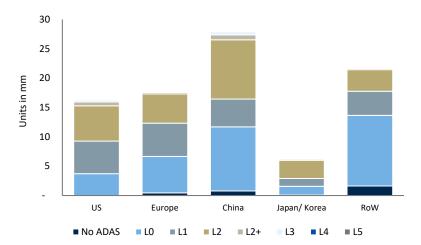


Autonomy Level by Year (2022E and 2025E)



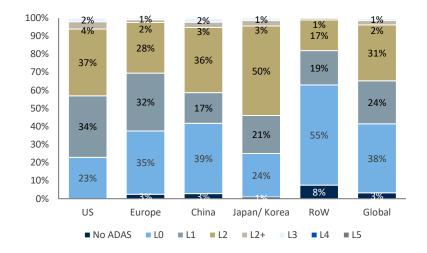


2025E Sales



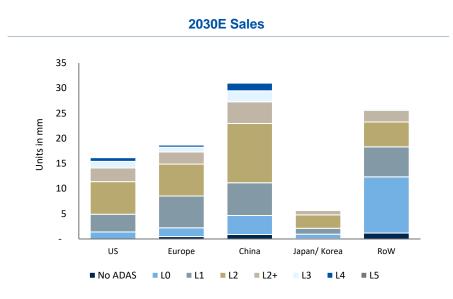
Source: RBC Capital Markets estimates, S&P Global

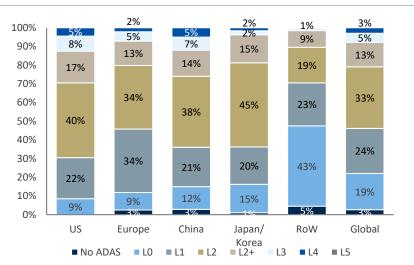
2025E Mix





Autonomy Level by Year (2030E)





2030E Mix



Regional Detail

2021-2030E



RBC [®] Capital Markets

US Sales by Automation Level

| LV Sales Assumptions (mm) | 2021 | 2022E | 2023E | 2024E | 2025E | 2026E | 2027E | 2028E | 2029E | 2030E | 22-30 CAGR |
|-----------------------------------|------|-------|-------|-------|-------|-------|-------|-------|-------|-------|------------|
| US Light Vehicle Sales | 15.1 | 13.8 | 14.6 | 15.3 | 16.3 | 16.3 | 16.1 | 16.0 | 16.1 | 16.1 | 2% |
| | | -8% | 6% | 5% | 6% | 0% | -1% | -1% | 1% | 0% | |
| Automation Penetration Forecast | 2021 | 2022E | 2023E | 2024E | 2025E | 2026E | 2027E | 2028E | 2029E | 2030E | |
| No ADAS | 0% | 0% | 0% | 0% | 0% | 0% | 0% | 0% | 0% | 0% | |
| LO | 29% | 29% | 28% | 25% | 23% | 20% | 17% | 15% | 11% | 9% | |
| L1 | 41% | 40% | 37% | 36% | 34% | 31% | 29% | 27% | 25% | 22% | |
| L2 | 30% | 30% | 34% | 37% | 37% | 37% | 38% | 38% | 39% | 40% | |
| L2+ | 0% | 1% | 1% | 2% | 4% | 8% | 10% | 12% | 14% | 17% | |
| L3 | 0% | 0% | 0% | 1% | 2% | 4% | 5% | 6% | 7% | 8% | |
| L4 | 0% | 0% | 0% | 0% | 0% | 1% | 1% | 2% | 4% | 5% | |
| L5 | 0% | 0% | 0% | 0% | 0% | 0% | 0% | 0% | 0% | 0% | |
| US Level of Automation Units (mm) | 2021 | 2022E | 2023E | 2024E | 2025E | 2026E | 2027E | 2028E | 2029E | 2030E | 22-30 CAGR |
| No ADAS | - | - | - | - | - | - | - | - | - | - | NM |
| LO | 4.3 | 4.0 | 4.0 | 3.7 | 3.7 | 3.2 | 2.7 | 2.4 | 1.8 | 1.4 | -13% |
| L1 | 6.2 | 5.5 | 5.4 | 5.5 | 5.5 | 5.1 | 4.7 | 4.3 | 4.0 | 3.6 | -5% |
| L2 | 4.5 | 4.1 | 5.0 | 5.6 | 6.0 | 6.0 | 6.1 | 6.1 | 6.3 | 6.5 | 6% |
| L2+ | 0.1 | 0.1 | 0.1 | 0.3 | 0.7 | 1.3 | 1.6 | 1.9 | 2.2 | 2.7 | 52% |
| L3 | - | - | 0.0 | 0.2 | 0.3 | 0.7 | 0.8 | 1.0 | 1.1 | 1.3 | NM |
| L4 | - | - | - | - | 0.0 | 0.1 | 0.2 | 0.3 | 0.6 | 0.7 | NM |
| L5 | - | - | - | - | - | - | - | - | - | - | NM |



Europe Sales by Automation Level

| LV Sales Assumptions (mm) | 2021 | 2022E | 2023E | 2024E | 2025E | 2026E | 2027E | 2028E | 2029E | 2030E | 22-30 CAGR |
|---------------------------------------|------|-------|-------|-------|-------|-------|-------|-------|-------|-------|------------|
| Europe Light Vehicle Sales | 16.8 | 14.9 | 15.8 | 17.5 | 17.7 | 17.6 | 17.7 | 18.0 | 18.6 | 18.7 | 3% |
| | | -11% | 6% | 11% | 2% | -1% | 0% | 2% | 3% | 1% | |
| Automation Penetration Forecast | 2021 | 2022E | 2023E | 2024E | 2025E | 2026E | 2027E | 2028E | 2029E | 2030E | |
| No ADAS | 3% | 3% | 3% | 3% | 3% | 3% | 3% | 3% | 3% | 3% | |
| LO | 45% | 42% | 38% | 36% | 35% | 33% | 30% | 22% | 15% | 9% | |
| L1 | 35% | 35% | 34% | 34% | 32% | 32% | 32% | 33% | 34% | 34% | |
| L2 | 17% | 20% | 25% | 27% | 28% | 29% | 30% | 32% | 33% | 34% | |
| L2+ | 0% | 0% | 0% | 1% | 2% | 2% | 3% | 7% | 10% | 13% | |
| L3 | 0% | 0% | 0% | 0% | 1% | 2% | 2% | 3% | 4% | 5% | |
| L4 | 0% | 0% | 0% | 0% | 0% | 0% | 1% | 1% | 2% | 2% | |
| L5 | 0% | 0% | 0% | 0% | 0% | 0% | 0% | 0% | 0% | 0% | |
| Europe Level of Automation Units (mm) | 2021 | 2022E | 2023E | 2024E | 2025E | 2026E | 2027E | 2028E | 2029E | 2030E | 22-30 CAGR |
| No ADAS | 0.5 | 0.4 | 0.4 | 0.4 | 0.4 | 0.4 | 0.4 | 0.5 | 0.5 | 0.5 | 3% |
| LO | 7.5 | 6.3 | 6.0 | 6.2 | 6.2 | 5.8 | 5.3 | 4.0 | 2.7 | 1.7 | -15% |
| L1 | 5.8 | 5.2 | 5.4 | 5.9 | 5.7 | 5.6 | 5.7 | 6.0 | 6.3 | 6.3 | 3% |
| L2 | 2.9 | 3.0 | 3.9 | 4.7 | 5.0 | 5.1 | 5.3 | 5.8 | 6.1 | 6.3 | 10% |
| L2+ | 0.0 | 0.0 | 0.1 | 0.2 | 0.3 | 0.4 | 0.5 | 1.3 | 1.9 | 2.4 | 102% |
| L3 | - | 0.0 | 0.0 | 0.1 | 0.2 | 0.3 | 0.4 | 0.5 | 0.7 | 0.9 | 95% |
| L4 | - | - | - | - | 0.0 | 0.0 | 0.1 | 0.2 | 0.4 | 0.4 | NM |
| L5 | - | - | - | - | - | - | - | - | - | - | NM |

RBC Capital Markets

China Sales by Automation Level

| LV Sales Assumptions (mm) | 2021 | 2022E | 2023E | 2024E | 2025E | 2026E | 2027E | 2028E | 2029E | 2030E | 22-30 CAGR |
|--------------------------------------|------|-------|-------|-------|-------|-------|-------|-------|-------|-------|------------|
| China Light Vehicle Sales | 24.4 | 25.9 | 26.2 | 27.0 | 28.0 | 28.7 | 29.3 | 30.3 | 30.7 | 31.0 | 2% |
| | | 6% | 1% | 3% | 4% | 2% | 2% | 3% | 1% | 1% | |
| Automation Penetration Forecast | 2021 | 2022E | 2023E | 2024E | 2025E | 2026E | 2027E | 2028E | 2029E | 2030E | |
| No ADAS | 4% | 3% | 3% | 3% | 3% | 3% | 3% | 3% | 3% | 3% | |
| LO | 57% | 52% | 47% | 42% | 39% | 33% | 28% | 22% | 17% | 12% | |
| L1 | 16% | 16% | 15% | 16% | 17% | 17% | 18% | 20% | 20% | 21% | |
| L2 | 24% | 28% | 34% | 37% | 36% | 37% | 37% | 38% | 38% | 38% | |
| L2+ | 0% | 1% | 1% | 2% | 3% | 7% | 9% | 10% | 12% | 14% | |
| L3 | 0% | 0% | 0% | 1% | 2% | 3% | 4% | 5% | 6% | 7% | |
| L4 | 0% | 0% | 0% | 0% | 0% | 1% | 1% | 3% | 4% | 5% | |
| L5 | 0% | 0% | 0% | 0% | 0% | 0% | 0% | 0% | 0% | 0% | |
| China Level of Automation Units (mm) | 2021 | 2022E | 2023E | 2024E | 2025E | 2026E | 2027E | 2028E | 2029E | 2030E | 22-30 CAGR |
| No ADAS | 0.9 | 0.8 | 0.8 | 0.8 | 0.8 | 0.8 | 0.8 | 0.8 | 0.9 | 0.9 | 1% |
| LO | 13.9 | 13.5 | 12.2 | 11.4 | 10.9 | 9.3 | 8.3 | 6.6 | 5.3 | 3.8 | -15% |
| L1 | 3.8 | 4.1 | 3.9 | 4.3 | 4.8 | 4.9 | 5.3 | 6.1 | 6.1 | 6.5 | 6% |
| L2 | 5.7 | 7.2 | 8.9 | 9.8 | 10.1 | 10.6 | 10.9 | 11.5 | 11.7 | 11.8 | 6% |
| L2+ | 0.0 | 0.2 | 0.3 | 0.4 | 0.8 | 2.0 | 2.6 | 3.0 | 3.7 | 4.3 | 49% |
| L3 | - | 0.0 | 0.1 | 0.2 | 0.6 | 0.9 | 1.2 | 1.5 | 1.8 | 2.2 | 96% |
| L4 | - | 0.0 | 0.0 | 0.1 | 0.1 | 0.2 | 0.3 | 0.8 | 1.2 | 1.6 | 322% |
| L5 | - | - | - | - | - | - | - | - | - | - | NM |



Japan and Korea Sales by Automation Level

| LV Sales Assumptions (mm) | 2021 | 2022E | 2023E | 2024E | 2025E | 2026E | 2027E | 2028E | 2029E | 2030E | 22-30 CAGR |
|---|------|-------|-------|-------|-------|-------|-------|-------|-------|-------|------------|
| Japan/Korea Light Vehicle Sales | 6.1 | 5.8 | 6.3 | 6.4 | 6.3 | 6.1 | 5.9 | 5.9 | 5.9 | 5.9 | 0% |
| | | -4% | 8% | 2% | -2% | -3% | -2% | -1% | 1% | -1% | |
| Automation Penetration Forecast | 2021 | 2022E | 2023E | 2024E | 2025E | 2026E | 2027E | 2028E | 2029E | 2030E | |
| No ADAS | 1% | 2% | 2% | 2% | 1% | 1% | 1% | 1% | 1% | 1% | |
| LO | 29% | 28% | 28% | 26% | 24% | 21% | 20% | 20% | 19% | 15% | |
| L1 | 28% | 27% | 23% | 22% | 21% | 20% | 20% | 20% | 20% | 20% | |
| L2 | 41% | 44% | 47% | 49% | 50% | 49% | 48% | 47% | 46% | 45% | |
| L2+ | 0% | 1% | 1% | 2% | 3% | 7% | 9% | 10% | 12% | 15% | |
| L3 | 0% | 0% | 0% | 0% | 1% | 2% | 2% | 2% | 2% | 2% | |
| L4 | 0% | 0% | 0% | 0% | 0% | 0% | 0% | 0% | 1% | 2% | |
| 15 | 0% | 0% | 0% | 0% | 0% | 0% | 0% | 0% | 0% | 0% | |
| Japan/Korea Level of Automation Units (| 2021 | 2022E | 2023E | 2024E | 2025E | 2026E | 2027E | 2028E | 2029E | 2030E | 22-30 CAGR |
| No ADAS | 0.1 | 0.1 | 0.1 | 0.1 | 0.1 | 0.1 | 0.1 | 0.1 | 0.1 | 0.1 | -5% |
| LO | 1.8 | 1.6 | 1.8 | 1.7 | 1.5 | 1.3 | 1.2 | 1.2 | 1.1 | 0.9 | -7% |
| L1 | 1.7 | 1.5 | 1.4 | 1.4 | 1.3 | 1.2 | 1.2 | 1.2 | 1.2 | 1.2 | -3% |
| L2 | 2.5 | 2.5 | 3.0 | 3.1 | 3.1 | 3.0 | 2.8 | 2.8 | 2.7 | 2.6 | 1% |
| L2+ | 0.0 | 0.0 | 0.1 | 0.1 | 0.2 | 0.4 | 0.5 | 0.6 | 0.7 | 0.9 | 47% |
| L3 | - | 0.0 | 0.0 | 0.0 | 0.1 | 0.1 | 0.1 | 0.1 | 0.1 | 0.1 | 129% |
| L4 | - | - | - | - | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.1 | NM |
| L5 | - | - | - | - | - | - | - | - | - | - | NM |



Rest of World Sales by Automation Level

| LV Sales Assumptions (mm) | 2021 | 2022E | 2023E | 2024E | 2025E | 2026E | 2027E | 2028E | 2029E | 2030E | 22-30 CAGR |
|---|------|-------|-------|-------|-------|-------|-------|-------|-------|-------|------------|
| Rest of World Light Vehicle Sales | 18.0 | 19.3 | 20.1 | 20.8 | 21.7 | 22.6 | 23.5 | 24.4 | 25.2 | 26.0 | 4% |
| | | 7% | 4% | 3% | 4% | 4% | 4% | 4% | 4% | 3% | |
| Automation Penetration Forecast | 2021 | 2022E | 2023E | 2024E | 2025E | 2026E | 2027E | 2028E | 2029E | 2030E | |
| No ADAS | 7% | 8% | 8% | 8% | 8% | 7% | 6% | 6% | 5% | 5% | |
| LO | 60% | 60% | 58% | 57% | 55% | 56% | 53% | 51% | 47% | 43% | |
| L1 | 20% | 18% | 18% | 18% | 19% | 19% | 20% | 21% | 22% | 23% | |
| L2 | 13% | 14% | 16% | 17% | 17% | 17% | 18% | 18% | 18% | 19% | |
| L2+ | 0% | 0% | 0% | 0% | 1% | 2% | 2% | 3% | 7% | 9% | |
| L3 | 0% | 0% | 0% | 0% | 0% | 0% | 1% | 1% | 1% | 1% | |
| L4 | 0% | 0% | 0% | 0% | 0% | 0% | 0% | 0% | 0% | 0% | |
| L5 | 0% | 0% | 0% | 0% | 0% | 0% | 0% | 0% | 0% | 0% | |
| Rest of World Level of Automation Units | 2021 | 2022E | 2023E | 2024E | 2025E | 2026E | 2027E | 2028E | 2029E | 2030E | 22-30 CAGR |
| No ADAS | 1.3 | 1.5 | 1.6 | 1.7 | 1.6 | 1.5 | 1.5 | 1.5 | 1.3 | 1.2 | -3% |
| LO | 10.8 | 11.6 | 11.8 | 11.9 | 12.0 | 12.6 | 12.4 | 12.4 | 11.8 | 11.2 | 0% |
| L1 | 3.6 | 3.5 | 3.6 | 3.7 | 4.1 | 4.3 | 4.7 | 5.1 | 5.6 | 6.0 | 7% |
| L2 | 2.3 | 2.7 | 3.1 | 3.4 | 3.7 | 3.8 | 4.2 | 4.4 | 4.5 | 4.9 | 8% |
| L2+ | - | - | 0.0 | 0.1 | 0.2 | 0.3 | 0.5 | 0.7 | 1.8 | 2.3 | NM |
| L3 | - | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.1 | 0.2 | 0.3 | 0.3 | 343% |
| L4 | - | - | - | - | - | 0.0 | 0.0 | 0.0 | 0.1 | 0.1 | NM |
| 15 | - | - | - | - | - | - | - | - | - | - | NM |



A Summary of Our Methodology

- For sales (demand), we use RBC's US light vehicle demand forecast through 2024. We then keep sales ~16mm units per annum. For other regions of the world, Europe (includes Western, Central and Eastern Europe), China, Japan/Korea, and Rest of World (Canada, Mexico, South & Central America, other Asia Pacific, and Middle East & Africa), we rely on recent S&P Global sales forecasts.
- For the levels of automation mix, we consider recent penetration trends, regulations, automaker and industry supplier and participant plans, cost curves, and channel checks/conversations with industry participants. For more advanced levels of automation, we also consider how prior levels of automation progressed.



Required disclosures

Conflicts disclosures

The analyst(s) responsible for preparing this research report received compensation that is based upon various factors, including total revenues of the member companies of RBC Capital Markets and its affiliates, a portion of which are or have been generated by investment banking activities of the member companies of RBC Capital Markets and its affiliates.

With regard to the MAR investment recommendation requirements in relation to relevant securities, a member company of Royal Bank of Canada, together with its affiliates, may have a net long or short financial interest in excess of 0.5% of the total issued share capital of the entities mentioned in the investment recommendation. Information relating to this is available upon request from your RBC investment advisor or institutional salesperson.

Distribution of ratings

For the purpose of ratings distributions, regulatory rules require member firms to assign ratings to one of three rating categories -Buy, Hold/Neutral, or Sell - regardless of a firm's own rating categories. Although RBC Capital Markets' ratings of Outperform (O), Sector Perform (SP), and Underperform (U) most closely correspond to Buy, Hold/Neutral and Sell, respectively, the meanings are not the same because our ratings are determined on a relative basis.

| Distribution of ratings | | | | | | | | | | | |
|--------------------------------------|-------|---------|--------------------|---------|--|--|--|--|--|--|--|
| RBC Capital Markets, Equity Research | | | | | | | | | | | |
| As of 30-Sep-2022 | | | | | | | | | | | |
| | | | Investment Banking | | | | | | | | |
| | | | Serv./Past 12 M | los. | | | | | | | |
| Rating | Count | Percent | Count | Percent | | | | | | | |
| BUY [Outperform] | 844 | 57.18 | 260 | 30.81 | | | | | | | |
| HOLD [Sector Perform] | 580 | 39.30 | 161 | 27.76 | | | | | | | |
| SELL [Underperform] | 52 | 3.52 | 5 | 9.62 | | | | | | | |

Conflicts policy

RBC Capital Markets Policy for Managing Conflicts of Interest in Relation to Investment Research is available from us on request. To access our current policy, clients should refer to

https://www.rbccm.com/global/file-414164.pdf

or send a request to RBC Capital Markets Research Publishing, P.O. Box 50, 200 Bay Street, Royal Bank Plaza, 29th Floor, South Tower, Toronto, Ontario M5J 2W7. We reserve the right to amend or supplement this policy at any time.

Dissemination of research

RBC Capital Markets endeavors to make all reasonable efforts to provide research content simultaneously to all eligible clients, having regard to local time zones in overseas jurisdictions. RBC Capital Markets provides eligible clients with access to Research Reports on the Firm's proprietary INSIGHT website, via email and via third-party vendors. Please contact your investment advisor or institutional salesperson for more information regarding RBC Capital Markets' research.

For a list of all recommendations on the company that were disseminated during the prior 12-month period, please click on the following link: https://rbcnew.bluematrix.com/sellside/MAR.action

The 12 month history of SPARCs can be viewed at RBC Insight.

Analyst certification

All of the views expressed in this report accurately reflect the personal views of the responsible analyst(s) about any and all of the subject securities or issuers. No part of the compensation of the responsible analyst(s) named herein is, or will be, directly or indirectly, related to the specific recommendations or views expressed by the responsible analyst(s) in this report.

Third-party disclaimers

The Global Industry Classification Standard ("GICS") was developed by and is the exclusive property and a service mark of MSCI Inc. ("MSCI") and Standard & Poor's Financial Services LLC ("S&P") and is licensed for use by RBC. Neither MSCI, S&P, nor any other party involved in making or compiling the GICS or any GICS classifications makes any express or implied warranties or representations with respect to such standard or classification (or the results to be obtained by the use thereof), and all such parties hereby expressly disclaim all warranties of originality, accuracy, completeness, merchantability and fitness for a particular purpose with respect to any of such standard or classification. Without limiting any of the foregoing,



in no event shall MSCI, S&P, any of their affiliates or any third party involved in making or compiling the GICS or any GICS classifications have any liability for any direct, indirect, special, punitive, consequential or any other damages (including lost profits) even if notified of the possibility of such damages.

RBC Capital Markets disclaims all warranties of originality, accuracy, completeness, merchantability or fitness for a particular purpose with respect to any statements made to the media or via social media that are in turn quoted in this report, or otherwise reproduced graphically for informational purposes.

Disclaimer

RBC Capital Markets is the business name used by certain branches and subsidiaries of the Royal Bank of Canada, including RBC Dominion Securities Inc., RBC Capital Markets, LLC, RBC Europe Limited, RBC Capital Markets (Europe) GmbH, Royal Bank of Canada, Hong Kong Branch, Royal Bank of Canada, Singapore Branch and Royal Bank of Canada, Sydney Branch. The information contained in this report has been compiled by RBC Capital Markets from sources believed to be reliable, but no representation or warranty, express or implied, is made by Royal Bank of Canada, RBC Capital Markets, its affiliates or any other person as to its accuracy, completeness or correctness. All opinions and estimates contained in this report constitute RBC Capital Markets" judgement as of the date of this report, are subject to change without notice and are provided in good faith but without legal responsibility. Nothing in this report constitutes legal, accounting or tax advice or individually tailored investment advice. This material is prepared for general circulation to clients and has been prepared without regard to the individual financial circumstances and objectives of persons who receive it. The investments or services contained in this report may not be suitable for you and it is recommended that you consult an independent investment advisor if you are in doubt about the suitability of such investments or services. This report is not an offer to sell or a solicitation of an offer to buy any securities. Past performance is not a guide to future performance, future returns are not guaranteed, and a loss of original capital may occur. RBC Capital Markets research analyst compensation is based in part on the overall profitability of RBC Capital Markets, which includes profits attributable to investment banking revenues. Every province in Canada, state in the U.S., and most countries throughout the world have their own laws regulating the types of securities and other investment products which may be offered to their residents, as well as the process for doing so. As a result, the securities discussed in this report may not be eligible for sale in some jurisdictions. RBC Capital Markets may be restricted from publishing research reports, from time to time, due to regulatory restrictions and/ or internal compliance policies. If this is the case, the latest published research reports available to clients may not reflect recent material changes in the applicable industry and/or applicable subject companies. RBC Capital Markets research reports are current only as of the date set forth on the research reports. This report is not, and under no circumstances should be construed as, a solicitation to act as securities broker or dealer in any jurisdiction by any person or company that is not legally permitted to carry on the business of a securities broker or dealer in that jurisdiction. To the full extent permitted by law neither RBC Capital Markets nor any of its affiliates, nor any other person, accepts any liability whatsoever for any direct, indirect or consequential loss arising from, or in connection with, any use of this report or the information contained herein. No matter contained in this document may be reproduced or copied by any means without the prior written consent of RBC Capital Markets in each instance.

Additional information is available on request.

To U.S. Residents:

This publication has been approved by RBC Capital Markets, LLC (member FINRA, NYSE, SIPC), which is a U.S. registered broker-dealer and which accepts responsibility for this report and its dissemination in the United States. Any U.S. recipient of this report that is not a registered broker-dealer or a bank acting in a broker or dealer capacity and that wishes further information regarding, or to effect any transaction in, any of the securities discussed in this report, should contact and place orders with RBC Capital Markets, LLC.

To Canadian Residents:

This publication has been approved by RBC Dominion Securities Inc. (member IIROC). Any Canadian recipient of this report that is not a Designated Institution in Ontario, an Accredited Investor in British Columbia or Alberta or a Sophisticated Purchaser in Quebec (or similar permitted purchaser in any other province) and that wishes further information regarding, or to effect any transaction in, any of the securities discussed in this report should contact and place orders with RBC Dominion Securities Inc., which, without in any way limiting the foregoing, accepts responsibility for this report and its dissemination in Canada.

To U.K. Residents:

This publication has been approved by RBC Europe Limited ('RBCEL') which is authorized by the Prudential Regulation Authority and regulated by the Financial Conduct Authority ('FCA') and the Prudential Regulation Authority, in connection with its distribution in the United Kingdom. This material is not for general distribution in the United Kingdom to retail clients, as defined under the rules of the FCA. RBCEL accepts responsibility for this report and its dissemination in the United Kingdom.

To EEA Residents:

This material is distributed in the EU by either RBCEL on an authorised cross-border basis, or by RBC Capital Markets (Europe) GmbH (RBC EG) which is authorised and regulated in Germany by the Bundesanstalt für Finanzdienstleistungsaufsicht (German Federal Finanzial Supervisory Authority) (BaFin).

To Persons Receiving This Advice in Australia:

This material has been distributed in Australia by Royal Bank of Canada, Sydney Branch (ABN 86 076 940 880, AFSL No. 246521). This material has been prepared for general circulation and does not take into account the objectives, financial situation or needs of any recipient. Accordingly, any recipient should, before acting on this material, consider the appropriateness of this material having regard to their objectives, financial situation and needs. If this material relates to the acquisition or possible acquisition of a particular financial product, a recipient in Australia should obtain any relevant disclosure document prepared in respect of that product and consider that document before making any decision about whether to acquire the product. This research report is not for retail investors as defined in section 761G of the Corporations Act.

To Hong Kong Residents:

This publication is distributed in Hong Kong by Royal Bank of Canada, Hong Kong Branch, which is regulated by the Hong Kong Monetary Authority and the Securities and Futures Commission (SFC) in Hong Kong, RBC Investment Services (Asia) Limited and RBC Global Asset Management (Asia) Limited, both entities are regulated by the SFC. This material is not for general distribution in Hong Kong to persons who are not professional investors (as defined in the Securities and Futures Ordinance of Hong Kong (Cap. 571) and any rules made thereunder.

To Singapore Residents:

This publication is distributed in Singapore by the Royal Bank of Canada, Singapore Branch, a registered entity licensed by the Monetary Authority of Singapore. This material has been prepared for general circulation and does not take into account the objectives, financial situation, or needs of any recipient. You are advised to seek independent advice from a financial adviser before purchasing any product. If you do not obtain independent advice, you should consider whether the product is suitable for you. Past performance is not indicative of future performance. If you have any questions related to this publication, please contact the Royal Bank of Canada, Singapore Branch. Royal Bank of Canada, Singapore Branch accepts responsibility for this report and its dissemination in Singapore.



To Japanese Residents:

Unless otherwise exempted by Japanese law, this publication is distributed in Japan by or through RBC Capital Markets (Japan) Ltd. which is a Financial Instruments Firm registered with the Kanto Local Financial Bureau (Registered number 203) and a member of the Japan Securities Dealers Association (JSDA) and the Financial Futures Association of Japan (FFAJ).

[®] Registered trademark of Royal Bank of Canada. RBC Capital Markets is a trademark of Royal Bank of Canada. Used under license.

Copyright © RBC Capital Markets, LLC 2022 - Member SIPC Copyright © RBC Dominion Securities Inc. 2022 - Member Canadian Investor Protection Fund Copyright © RBC Europe Limited 2022 Copyright © Royal Bank of Canada 2022 All rights reserved