

Global Insight

Focus Article

A new phase

The activation of key recessionary tripwires portends a new phase for equities—and investment strategy.

Allworth & Bogdanova



For important and required non-U.S. analyst disclosures, see page 9

All values in U.S. dollars and priced as of August 31, 2019, market close, unless otherwise noted.
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**Wealth
Management**

A new phase



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Propelled by the record-long economic expansion, the 10-year equity bull market has pushed past one milestone after another. But the activation of two of our key recessionary tripwires portends a new phase for equities—and investment strategy. Investors may need to get more defensive in coming months, as the risk-reward balance for equities could become less favorable.

The global equity market is entering a new phase—one that requires more deliberate, careful consideration of portfolio positioning.

During the past 10 years of the U.S. economic expansion and equity bull market, none of our major U.S. recession tripwires were activated. The indicators remained in the green despite temporary slowdowns and through periods of overseas instability, signaling that the economic expansion would persist and, in turn, would provide a firm foundation not just for the U.S. equity market but for global stock markets as well.

Since the end of the Great Recession in 2009, tracking these persistent signals has enabled us to stay fully invested in equities for all but four of 122 months, and to avoid the distractions of normal pullbacks and corrections. We reasoned that, as long as the U.S. economy seemed set for continued expansion, we could take market volatility in stride and keep equity weightings at a benchmark level or higher in portfolios. The S&P 500 Index has almost tripled during this period.

But the economic terrain is shifting. One of our six recession indicators—the yield curve—is now flashing red for the first time in the current expansion cycle. Another indicator that tracks the manufacturing sector—ISM New Orders minus Inventories—just shifted to a yellow cautionary signal.

RBC Wealth Management U.S. economic recession scorecard

Indicator	Status		
Yield Curve (12-month to 10-year)	–	–	✓
Unemployment Claims	✓	–	–
Unemployment Rate	✓	–	–
Conference Board Leading Index	✓	–	–
ISM New Orders Minus Inventories	–	✓	–
Fed Funds vs. Nominal GDP Growth	✓	–	–

The yield curve indicator has shifted to red and another indicator to yellow, signaling to us that recession risks have risen. However, our other four are still signaling economic expansion—for now.

Expansion	Neutral	Recessionary
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Source - RBC Wealth Management, Bloomberg, FRED Economic Data St. Louis Fed

With short-term Treasury yields higher than the 10-year note yield, and the gap between the two widening, the yield curve inversion has become more pronounced. The 2-year to 10-year portion of the curve briefly inverted in August, and we think the gap could widen. Historically, these yield curve movements have been harbingers of a recession arriving a year or so in the future.

These changes come at a time when the U.S. economic expansion is, admittedly, long in the tooth. Weak trends in Europe and Asia, notably in Germany and in China, are weighing on global growth. So too is the trade dispute between the U.S. and China with both sides layering on additional tariffs and more aggressive rhetoric. The longer the trade battle persists, the greater the risk that more consumer confidence data could erode and business confidence could sink further, all to the detriment of not just the global economy but, potentially, the U.S. domestic economy as well.

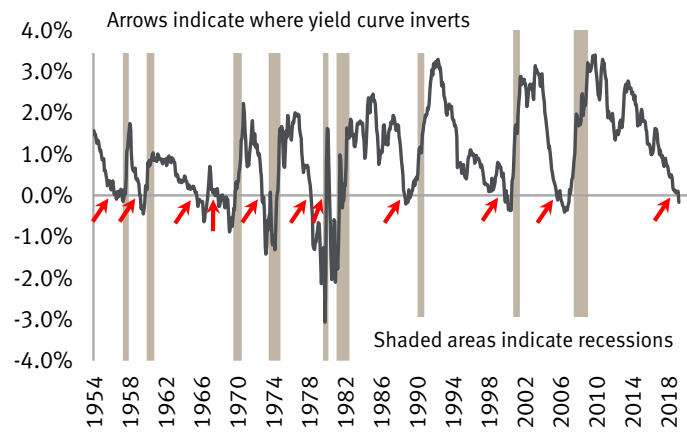
These developments have led us to become incrementally more cautious about equity positioning, with an eye toward recommending more defensive adjustments to portfolios in coming months.

Hazardous curve, or just a curveball?

Reasonable arguments can be made that the U.S. economic expansion and bull market can continue for some time. Our four other recession indicators are still in expansion mode, while the all-important consumer spending remains healthy, supported by steady wage growth and the confidence that comes with a tight labor market.

Importantly, households and businesses still have easy access to credit as banks remain willing to lend. The Fed's most recent Senior Loan Officer Opinion Survey revealed that banks continue to ease lending standards for most types of business and mortgage loans. The latest monthly survey of small and medium-sized businesses by the National Federation of Independent Business found that, as has been true for several years, only a very small percentage of respondents (3% in

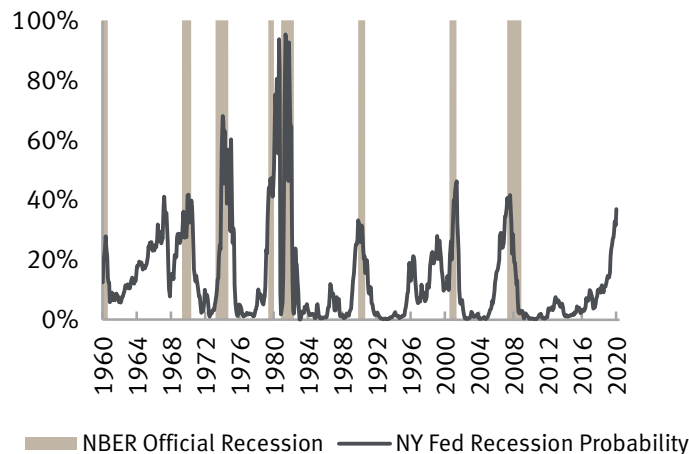
Yield differential between the U.S. 10-year and 1-year Treasury (%)



The yield curve has inverted for the first time this expansion cycle. This is a cautionary signal as all but one previous inversions preceded a recession.

Source - RBC Wealth Management, Bloomberg, U.S. Federal Reserve, National Bureau of Economic Research

New York Fed Recession Probability Index



If we were to rely on one indicator, the yield curve (and we don't, we rely on six indicators), the New York Fed calculates a 37% probability of recession one year from now.

Source - RBC Wealth Management, Bloomberg, New York Fed, National Bureau of Economic Research (NBER); data based on spread between 3-month Treasury bill and 10-year Treasury note yields

July) reported that not all their credit needs were met. Only 2% reported that their latest loan had been harder to get than the previous one.

Furthermore, there are circumstances in place that may make the Treasury yield curve a less valuable signal today. Some argue it is more reflective of global growth concerns than domestic U.S. risks, and that the present inversion is a technical anomaly reflecting a global stampede to the perceived safety of Treasuries, which offer relatively high yields compared to the \$16T in negative-yielding sovereign bonds worldwide, especially in much of Europe and Japan.

As has often been the case during yield curve inversions, well-reasoned and compelling arguments like these are being offered in support of the thesis that yield curve inversion no longer matters—or, at least, that it doesn't matter this time. But when the U.S. economy begins to shift from expansion to contraction, there are almost always “unique” circumstances that can be cited to explain away the warning signals. Typically, recessions arrive nonetheless.

The yield curve has a track record as an economic indicator that is hard to ignore. It is usually the first of our indicators to flash a recession warning. But the “inversion signal” has always been hard for investors to get behind, precisely because it typically provides such a long early warning. An inversion is usually followed by several quarters of positive economic growth—the last such interval lasted almost two years.

On average, the yield curve has inverted 14 months before each of the last nine recessions since 1950. Only one false signal was given: in the mid-1960s, when the curve inverted but no recession materialized, although GDP growth slowed sharply to a standstill.

The S&P 500 has peaked about six months after each yield curve inversion, on average. But this is not a reliable market timing mechanism because the gap between inversion and market peak has varied widely, with the shortest occurring two months before inversion and the longest gap stretching to 21 months after

inversion. On a number of occasions, the S&P 500 reached new highs *after* the yield curve inverted, and then shifted into a bear market before or during the ensuing recession.

A broader view of recession risks

Until just a few months ago, our other four recession indicators were unequivocally signaling no recession in sight. Today, while none of them have flipped, all of them are closer to doing so than they were months ago.

(For a look at all six of the U.S. recession indicators we follow, together with our assessment of what each is currently signaling, please see the appendix that follows this article.)

A cautionary tale?

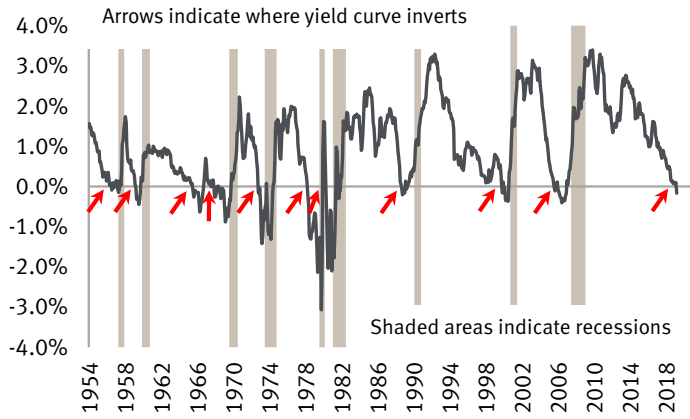
None of these six indicators has a perfect track record—although some come close. And even if one indicator had performed perfectly to date, there's a first time for everything. But looking at these indicators as a group, rather than individually, has given us a reliable picture of how the recession probabilities are shifting.

With the yield curve indicator now flashing red, the manufacturing reading at yellow, and some indicators showing the potential to shift in the months ahead, we think some additional caution is warranted.

While the S&P 500 could conceivably reach another all-time high, as it has after some of the previous yield curve inversions, we think the market has entered a new phase. In one important respect, and within the historical context, the inverting of the yield curve can be seen as opening the door to the arrival of a potential bull market peak for the first time in 10 years. We believe the risk-reward balance for global and U.S. equities will shift to less favorable terms as more recession indicators start to flash caution signs. Once the economy's path shifts decisively toward an eventual U.S. recession, a more cautious and defensive approach to U.S. and global equities will be called for.

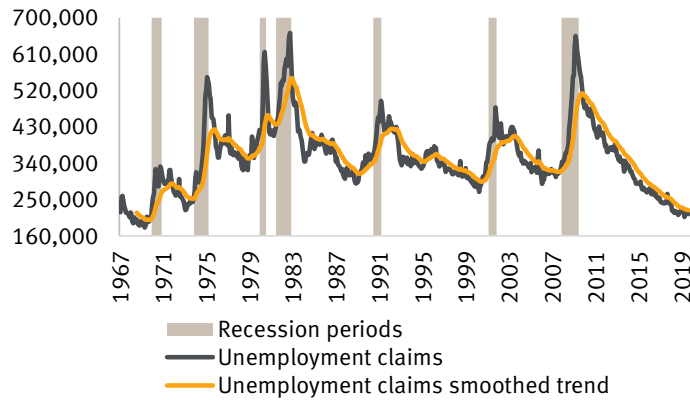
RBC Wealth Management’s recession scorecard: The state of the indicators

Following are the six major economic indicators we use to gauge recession risks, along with explanations of what each is currently signaling.



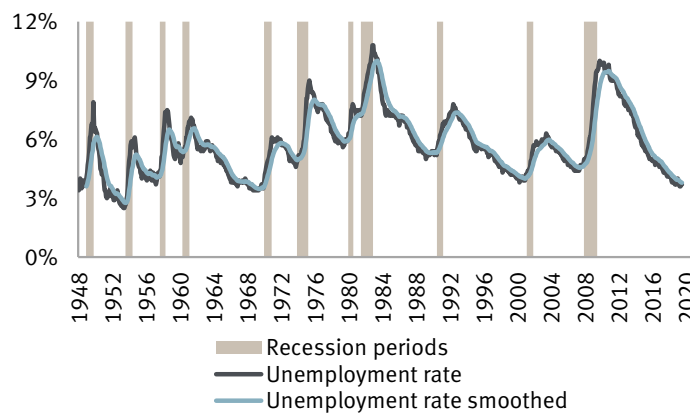
Source - RBC Wealth Management, Bloomberg, U.S. Federal Reserve, National Bureau of Economic Research

Yield curve: The gap between the 10-year and 1-year Treasury yields usually inverts several quarters before a U.S. recession begins. The monthly data inverted in August, suggesting a U.S. recession could get underway in the late summer or autumn of 2020. The yield curve usually inverts because the Fed is pushing short-term rates higher in an effort to cool down an overheating economy. This time, however, the inversion was caused by the 10-year Treasury yield plummeting as European and Japanese investors, dissatisfied with negative yields in their home debt markets, rushed into U.S. Treasuries, pushing the price of those bonds higher and the yields they offer sharply lower. There are few, if any, signs that credit conditions have tightened in the U.S. or elsewhere.



Source - RBC Wealth Management, U.S. Bureau of Labor Statistics

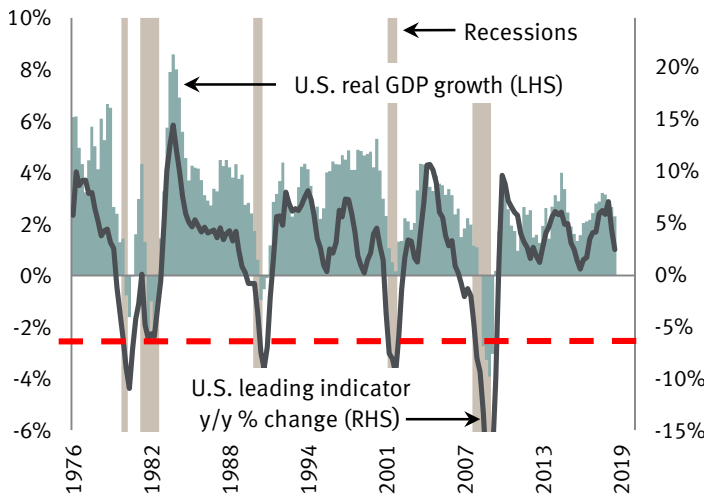
Unemployment Insurance claims: A bottoming of unemployment claims has reliably preceded the arrival of a U.S. recession, with the cycle low typically occurring several quarters before the recession’s onset. Currently, the smoothed trend of weekly claims continues to move lower. The lowest weekly posting since 2007 was back in April, so if the trend were to turn higher from here without a new weekly low being set, then history suggests a recession would most likely materialize in the spring or summer of 2020.



Source - RBC Wealth Management, U.S. Bureau of Labor Statistics

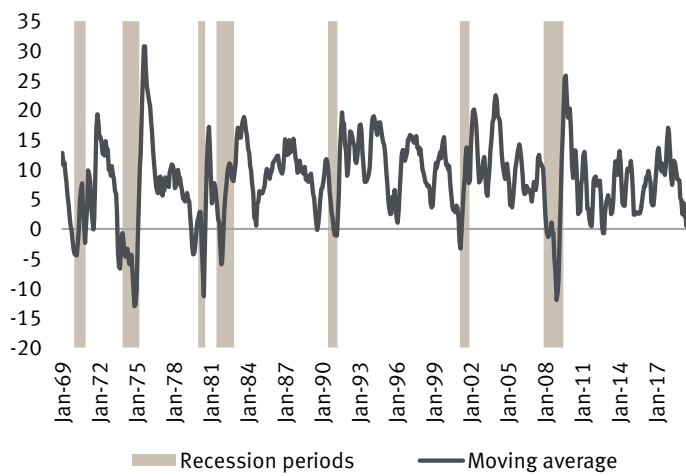
Unemployment rate: Once the unemployment rate turns the corner and begins trending higher, the start of a recession is typically two to six months away. While recent data puts the unemployment rate only one tick above its most recent low of 3.6%, which was the lowest posting in almost 50 years, we note that unemployment has been sitting below 4% for almost a year. It would take only a couple of monthly readings at 3.9% or higher to shift this indicator out of expansionary territory. However, given Labor Department estimates of 7.3 million unfilled jobs in the U.S. versus six million unemployed, it seems quite possible the unemployment rate is not yet ready to turn higher. In our view, further declines in the unemployment rate can’t be ruled out—stay tuned.

A new phase: Appendix



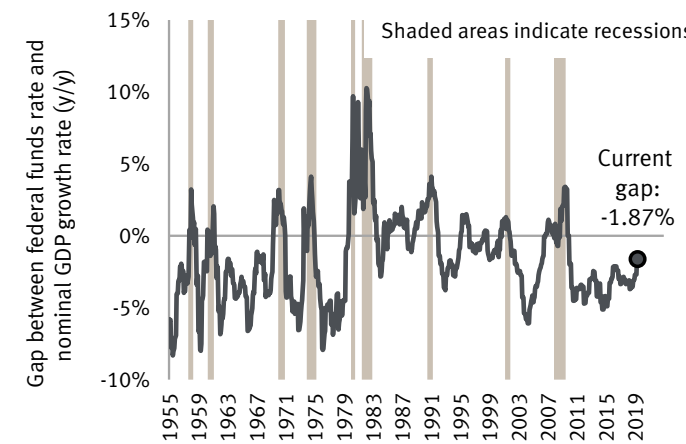
Source - RBC Wealth Management, Conference Board, Department of Commerce

Conference Board Leading Economic Index (LEI): This indicator is something of a hybrid; it is put together by the Conference Board using 10 monthly economic variables. Three of these (Unemployment Insurance claims, the yield curve, and ISM New Orders) figure in the calculation of our “Recession scorecard,” so there is a bit of double counting here; we don’t know exactly how much, because the Conference Board’s method of dynamically weighting the 10 variables is proprietary. Whenever the LEI has fallen below where it was a year earlier (shown as negative values on the chart), a recession has always followed—typically, about six months later. Currently, the LEI sits about 1.6% above where it was a year ago. We think it would take two to three months of weakening data from here to push the year-over-year change into negative territory. Were this scenario to unfold, we think a recession would be likely to start in the summer of 2020.



Source - RBC Wealth Management, Bloomberg, Institute for Supply Management

ISM New Orders minus Inventories: The ISM Manufacturing Index is often referred to as a leading indicator, but, in our view, it has not been very useful—having missed some important turns in the economy by wide margins. But two components of the index, taken together, have a good track record of signaling recessions as they begin or shortly before they begin. The difference between the New Orders component and the Inventories component has fallen below zero near the start of most U.S. recessions. But it has also occasionally registered a false positive, signaling that a recession was imminent when none occurred. Therefore, we view this as a corroborative indicator—one to pay attention to if other, longer-term indicators are saying a recession is on the way. It has just fallen fractionally below zero and bears watching.



Source - RBC Wealth Management, Federal Reserve, Bureau of Economic Analysis

Fed funds rate vs. nominal GDP growth: Since the federal funds rate came on the scene in the early 1950s, there has never been a U.S. recession that was not preceded by the fed funds rate rising above the year-over-year nominal growth rate of the economy (the growth rate before adjusting for inflation). In Q2 2019, the nominal GDP growth rate was about 4%. The fed funds rate is sitting at 2.25%—that’s 1.75% below the run rate of the economy, or seven 25 basis point Fed rate hikes from here. This indicator is saying borrowing rates are just not high enough to choke off growth in the U.S. economy. And in our view, they don’t look likely to get there anytime soon.

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